

The Global Rush

A Six Part, One Hour
Television Series
Proposal





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The Value

Did you know the mining and energy industries paid almost \$10 billion in taxes to Canadian governments in 2005? These industries also created jobs for 369,000 Canadians. Multiply that for an average family of four and almost 1.5 million Canadians are supported directly through mining and energy production.

Combined, Canada's energy and mining activities produce \$454 billion dollars to our country's Gross Domestic Product. Yet these industries are targeted over issues of global warming; environmental protection; and further creation of protected spaces. However, Canadians mostly do not have a basic understanding about them.

This country was and still continues to be built on the backs of hard working Canadians. Often they were and still are helped in making new discoveries by this nation's aboriginal peoples. Today, First Nations now stand as more than onlookers over the oil and gas and mining industries. They are poised to play an active role and share in the direct benefits.

Recently, Phil Fontaine, the National Chief of the Assembly of First Nations, described "certainty" for both aboriginal people and these industries. He said, *"For us, certainty means minimizing our risks and maximizing our opportunities. It means that when we work with industry*

and governments, we can rely on our partners to work with us in a trustworthy manner. It means our partners will respect our Aboriginal and treaty rights. It means our values and unique cultures are respected."

The very fabric of our lifestyle is made possible by the products these industries and the people who work in them provide. However, society is becoming more urbanized and service based. The result is a lessening connection people have to the metals they use every day.

Our goal is to produce a TV series as visually stunning as the "Planet Earth" series. We want to also provide information about geology and industrial development that is understood by all. We want to travel the globe to film emerging economies, modernization in the sands of the Middle East, and landscapes once thought impossible to support energy and mining development.

Most importantly we want to answer the question of why? Why do these industries exist despite the negative impacts some say they create? And why should northerners care? We ask for your support to help us find that out. Thank you.

Gordon Loverin
T'senaglobe Media Inc.



The Global Rush

A Six Part, One Hour Television Series Proposal

In 1898, people living in what is today the Yukon saw a stampede of new people they hadn't seen before. The new visitors began digging up the ground in search of riches from the rocks. Gold fever had taken hold and the rest of the world was infected.

Today, the world is again in need of what is in the ground from Alaska to Nunavut and in northern British Columbia and northern Alberta. As developing countries expand their need for metals, minerals and energy, our regions have become the resource bank accounts for the rest of the world. In 1898, aboriginal peoples were not prepared for the rush of miners bent on finding riches in the ground. Now northerners from all walks of life and from all ethnic backgrounds are under pressure once more. What is it all about?

This is the question we will explore in a six part, one hour television series. A co-production of three companies led by T'senaglobe Media Inc, with partners Indigital Media and Nah Ho Productions Inc.

It's not easy being lands blessed with an abundance of minerals, metals and energy. We have incredible landscapes that are, for the most part, untouched by urbanization. Eco-systems that support the polar bear, grizzly, kodiak bear, moose, caribou, muskox, salmon, arctic char, grayling, and the northern pike. And these lands are also home to their original inhabitants like the Inuit, Yup'ik, Southern Tutchone, Tlingit, Tahltan, Beaver

and Cree, to name just a few First Nations. There are also many more who call these lands home too.

Since the Klondike Gold Rush more and more people from every part of the planet have come north and settled in. They have helped build our lands into what they are today. They are northerners, whether living in Alaska to Nunavut or in British Columbia and Alberta. They all have a stake in how the land around them is used and who benefits.

There have been great productions on television about the health of our planet and saving the environment. But even these productions rely on and need the products the mining and energy industries provide. No one has ever taken an in-depth look at these industries and how they are an important and even central part of the development of the north. We will do that with this series.

Whether you are for or against these industries they remain part of our everyday living. Developed countries have successfully benefited from mining and energy production. Emerging economies like China and India want and need the same industries and their products for their peoples too. They are the demand and we are the supply.

The *Global Rush* is a series that will explore these issues and put them into context for all the world to see. So that perhaps this time the region will be better prepared.



The Episodes

Episode 1 - The Supply

We begin the series by looking at the existing mining and energy activity in Alaska, Yukon, Northwest Territories, Nunavut, northern British Columbia and northern Alberta. We will examine the global context of the products they produce. We will find out how much accounts for world total. The amount of exploration activity to find more deposits to develop for world markets. We will show the transportation infrastructure for the products and examine the political climate from each jurisdiction. We will talk to each minister in charge of energy, mines and resources and get a sense of how they see the health of their respective industries.



Episode 2 - The Demand

Why is there so much attention on the resources from the northern region of North America? We will attempt to answer the question by examining the emerging economies of China and India and their influence on our north. Our search for the demand will take us to Korea, Japan and the United Arab Emirates capital Dubai City. And of course we will visit the largest consumer of energy mines and resources, the United States of America. We will interview the leading analysts in the energy and mining sectors and talk to those who run the London Metal Exchange. We will present how metal prices are set and how energy prices are set for long and short terms.



Episode 3 - The People

What kind of person makes the north their home? In this episode we will find out the history of northerners, from the original inhabitants to those who later came in search of a new life. We will examine the unique government institutions that administer these lands. From the corridors of power to those who still live exclusively from the land we will peer into the psyche of northerners. What do they see for their futures? Why do they live here when there may be so much more elsewhere? What is it that keeps them here and are they aware of the pressure the rest of the world is placing on them and their resources? How do they intend to respond?





Episode 4 - The Environment

The polar bear evokes an image of pristine wonderment in the minds of many people. Mountain ranges that rim the coastal regions of Alaska and British Columbia contain some of the most visually stunning scenes. Great lakes nestled in the interior of the Northwest Territories. Frozen fjords along Baffin Island are waterways to sights that will amaze you. Imagine the sight of over 200,000 caribou moving as one along the northern tundra. These are just some of the spectacles that make up the region we call the Arctic and sub-arctic. It supports rivers and streams which support the mighty salmon and other living beings.



Episode 5 - The Conflicts

Pesticides, mercury, heavy metals and organic pollution are just some of the unwelcome discoveries in the Arctic. Add growing public concern over global warming and you have a recipe for conflict between the energy and mining industries and the people who call the north their home. We will examine the platforms of each side over the issues of cumulative impacts, arctic pollution and global warming. We will present the environmental movement's doom and gloom approach and the energy and mining industries' measured response to the same issues. We will take no sides but allow both sides to present their best arguments to the viewer.



Episode 6 - The Future

We will review the places and the people and the industries we have seen in this series. It will be a summation of all the issues we have looked at; the supply; the demand; the people; the environment and the conflicts. Then we will look for those who may provide answers for us about the future of this region. How will we respond to the growing demand for raw materials? How do we maintain the quality of life that makes the north a unique place to live? Will it remain the same or does the global rush forever change this region of the planet? Can we preserve this region for those that follow us? And finally are we prepared for the global rush?

The Producers



Gordon Loverin - T'senaglobe Media Inc.

Mr. Loverin began his broadcasting career at age 18 in the Yukon. He has blood from the Tahltan and Tlingit First Nations. Today he owns a multi-media production company located in North Vancouver, BC. He has built a reputation for understanding the mining industry from a producer's point of view. His many corporate videos are designed to build bridges of understanding between resource development companies and aboriginal and non-aboriginal community members. He has a tireless passion for helping First Nations develop long lasting business opportunities with industry. "I believe building our own wealth through partnerships with industry is the only way we can really become independent and self sustaining." Mr. Loverin has watched how the north has developed and he has covered first hand the conflicts between developers and environmentalists. "I think we should all realize that both parties will be around for the long haul. What I want to do is inform Canadians and others that both sides actually do need each other." He says the politics of conflict should come to an end and hopes that non-confrontational solutions can be found through informed discussions with all citizens. That's my hope for the net benefit of "The Global Rush."



Micheal Auger - Indigital Media

Mr. Auger is a member of the Bigstone Cree Nation of northern Alberta. He has enjoyed success as a reporter for the CBC and for A Channel Calgary. Micheal earned his bachelors degree from the University of Calgary with a focus on law and society. He is also a graduate of the old masters institute of photography in Victoria, BC and the native communications program of Edmonton's Grant MacEwan College. He produced many stories about the cultural values First Nations hold dear and work hard to preserve. His understanding of how new technologies can and are being used by First Nations to sustain their cultures and traditions make him a valuable asset to the production team. "I want to tell stories of success for aboriginal people in our country. We have much more to offer the world than the image of a peoples who have been economically conquered and left behind by the rest of society." Mr. Auger is also an accomplished still photographer and takes the time to capture moments that would otherwise be gone forever. "My interest in *The Global Rush* is to show the world that the many different cultures we will meet during the production of the series are not only vibrant and unique to our part of the world but a valuable contributor to the fabric of Canada in every aspect."



Allan Code - Nah Ho Productions Inc.

Mr. Code is an award winning documentary producer living in the Yukon. He owns his production company along with his wife, a Dene from northern Manitoba and their two grown children, Michael and Angela. Allan Code has made several award-winning films as a film-maker, combining the roles of producer, writer/researcher, director/interviewer, cameraman, soundman and editor; as required by the demands of a project. Canadian and international awards which include Gemini Award (The Canada Award), Golden Sheaf (Multiculturalism) and Silver Apple Award (US National Education) find a place on his mantel. He has lived in "the bush" with his wife's people and taken his camera to places like Siberia, Baffin Island, Hudson Bay and Arviat. With a degree in biology he is well aware of the natural world around him. "I like documentary challenges. I like directing and really 'producing' and deplore the present state of television, particularly as it applies to the North. We have no windows for our own production, and no dedicated documentary 'mirror' to our own reality and unique view of the world." *The Global Rush* series is his chance to get back to the land and to provide northerners with a chance to present themselves to the rest of the world.

The Wish List

We are looking for financial support for this series from the governments of Alaska, Yukon, Northwest Territories, Nunavut, British Columbia and Alberta. Our initial estimate of the series is a production budget of one million dollars per episode.

The producers are looking for initial support for development dollars from BC Film's Project Development Fund, the Yukon Film and Sound Commission's Film Development Fund and Alberta Film's Film Development Program.

We are hopeful that this series is of such great interest to the affected regions that the ministers from each jurisdiction will meet in one location to talk more about it. We are willing to attend the meeting to provide an opportunity for the ministers to hear from us about this exciting production.

We are also looking for support from energy and mining companies in the form of financial sponsorship and series development financing. As we get to actual filming we could also use production support in the form of transportation, accommodation and meals at exploration camps, mining camps, oil and gas drilling rigs, etc.

The best immediate support is to lobby politicians and

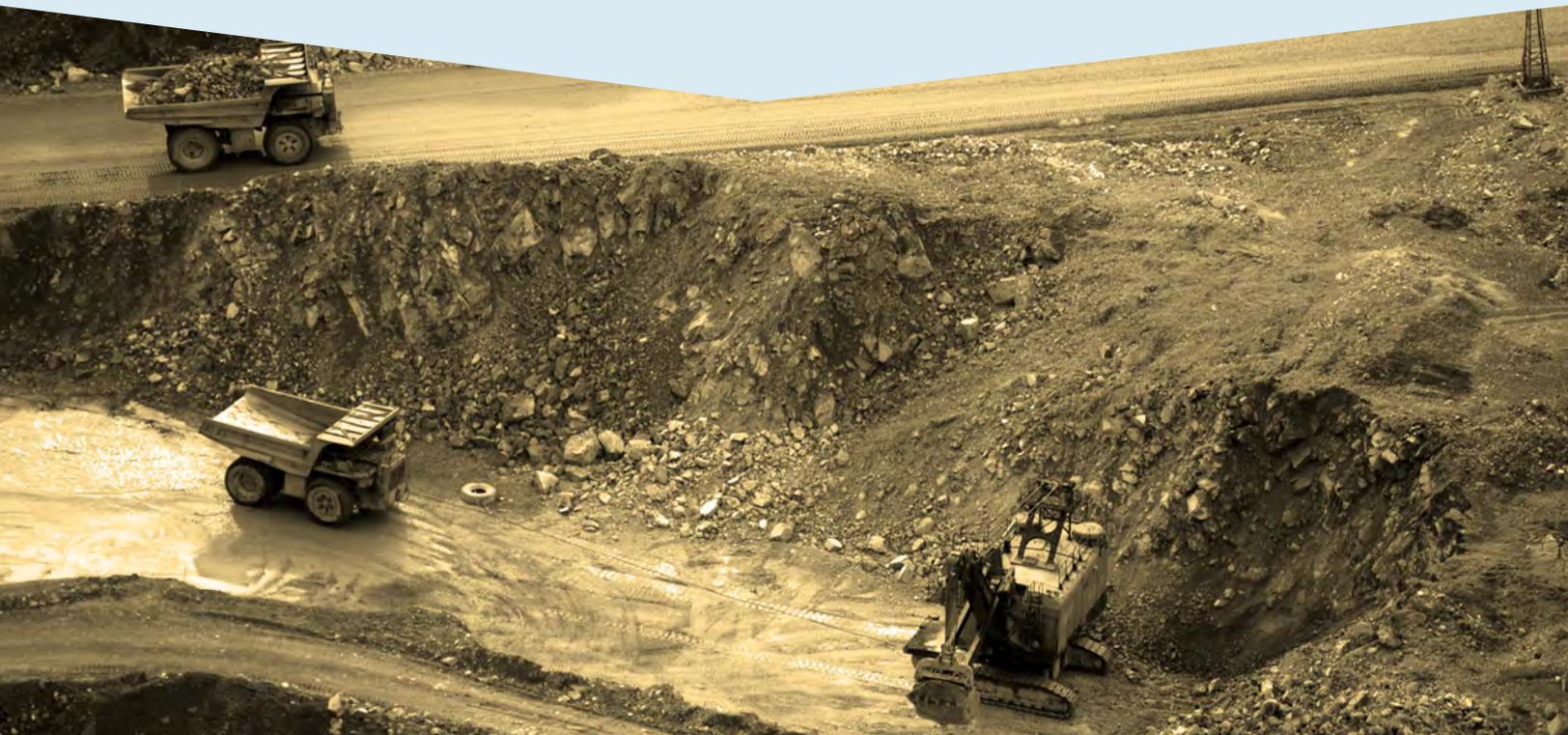
governments about the value of this TV series to all Canadians. A greater understanding by the average citizen is the best result of this television series for both industry and government.

Humans have been mining for thousands of years in the arctic and sub-arctic regions. We have produced obsidian from Mount Edziza in northern British Columbia and pounded copper into shields along the coast of Alaska. Today First Nations, Inuit and Métis are simply getting involved in a new way of using our lands that reflect our ancient trading practices. And we are doing so with the newcomers who have made these regions their home too.

*Gordon Loverin
President
T'senaglobe Media Inc.*

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Gordon Loverin, Michael Auger and Allan Code**

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THE MINING ASSOCIATION
— OF —
BRITISH COLUMBIA
“BC’S VOICE OF MINING SINCE 1901”

February 11th, 2008

To whom it may concern:

On behalf of the Mining Association of British Columbia I would like to offer our support to Mr. Gordon Loverin or T’senaglobe Media Inc. and partners Indigital Media and Nah Ho Productions Inc, in their efforts to produce the six-part one-hour television series “The Global Rush.”

“The Global Rush” is just the sort of television series necessary to bring the unvarnished facts of mining to the general public. As society becomes more urbanized and service based the connection people have to the metal they use every day and all day becomes more tenuous. We believe this project will go a long way towards rectifying that unfortunate trend. Frankly a balanced view of the production of metal and how and why they are consumed is long overdue.

The MABC encourages interested parties to support this project.

Sincerely



Pierre Lebel
Chairman
Mining Association of British Columbia

December 10, 2007

Mr. Gordon Loverin
Executive Producer
T'senaglobe Media Inc.
Suite 221, 3629 Deercreek Drive
North Vancouver, BC V7G 2S9

Dear Gordon,

Re: Support for *The Global Rush* Six-Part Television Series

On behalf of the Association for Mineral Exploration British Columbia (AME BC), I would like to express our support for the six-part television series, "*The Global Rush*".

Mineral exploration and mining are integral to the sustainability of northern British Columbia and the North. *The Global Rush* presents an opportunity to portray the challenges and opportunities that face this amazing region. *The Global Rush* can also demonstrate how successful mineral exploration and mining companies active in the North engage local First Nations and communities; provide jobs, training, and business opportunities through the North and beyond; and embrace environmental stewardship.

AME BC represents over 4,100 members including geoscientists, prospectors, engineers, entrepreneurs, exploration companies, suppliers, mineral producers, and associations who are engaged in mineral exploration in BC and throughout the world. Through leadership, partnerships, and advocacy, AME BC promotes a healthy environment and business climate for the mineral exploration industry.

We wish you the greatest success in this endeavour.

Yours truly,


Dan M. Jepsen, RPF
President & Chief Executive Officer
Association for Mineral Exploration British Columbia

cc: Board of Directors, AME BC
Communications Committee, AME BC
First Nations & Community Relations Committee, AME BC



December 21, 2007

Mr. Gordon Loverin
Executive Producer
T'senaglobe Media Inc.
Suite 221, 3629 Deercree Drive
North Vancouver, BC V7G 2S9

Dear Mr. Loverin

Re: Supporting letter for "The Global Rush" Television Series

It is my pleasure to write to you today on behalf of the Board of Directors of Geoscience BC to express our support for your proposed six-part television series "The Global Rush".

The Board was impressed with your proposal for a TV series that would bring to the public a balanced, well-informed view of the mineral industry in the North through looking at the issues of the supply, the demand, the people and the environment, some of the conflicts that arise over resource development, and a look at what the future may hold for resource development in the North.

Geoscience BC is a not-for-profit society with a mandate to attract new exploration investment to British Columbia through the provision and marketing of geoscience data and knowledge. We are keenly aware of how important it is that the public be provided with accurate and balanced information on our natural resources: the supply and demand, the challenges of exploration and discovery, the technology of development and extraction, and the issues around environmental protection and the land use conflicts that often arise when resource development is contemplated in the North and other regions.

We therefore applaud your proposal and wish you every success with this important and ambitious endeavour.

Yours sincerely

A handwritten signature in blue ink, appearing to read "C. Anglin".

C.D. (Lyn) Anglin, PhD
President and Chief Executive Officer
Geoscience BC

On behalf of the Board of Directors, Geoscience BC

